

# State Conservation Partnership 101



#### **IWJV 101**

Mission: Conserve and enhance bird habitats at meaningful scales through capacity building, science, communications, and strategic partnerships.

**Vision:** An Intermountain West where people, birds, and other wildlife thrive.

**Philosophy:** People are fundamental to the story of conservation in the West.



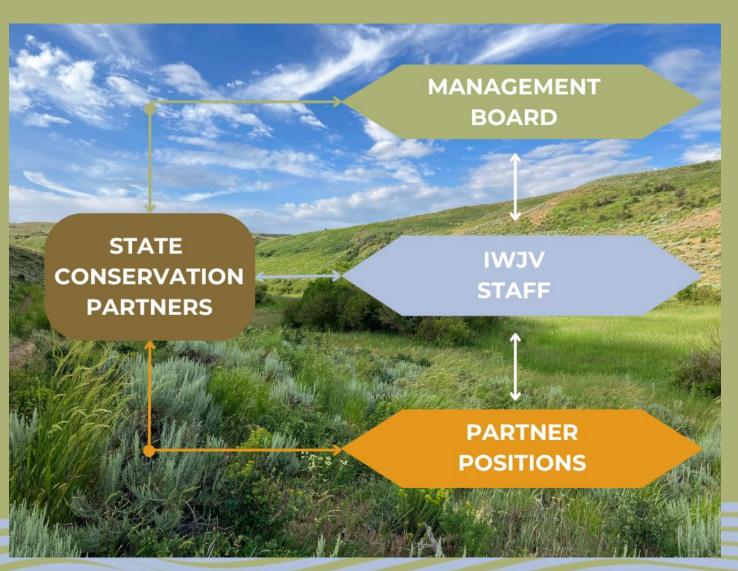
#### **IWJV 101**

- Works in wetland, sagebrush, and forest landscapes across the 11 states of the Intermountain West.
- Governed by an executive-level <u>Management Board</u>.
- Staff team of 17 located in Montana and several other western states.



- Serve as a liaison between the IWJV and applicable partners in each of the 11 states:
  - > No specific term limit.
  - > Ideally, 2 4 liaisons represent each state at one time.
- Have an understanding of increasingly complex issues affecting conservation of birds and their habitats in the Intermountain West—as it relates to SCP's line of work and knowledge of state/region

### SCP 101 Communication Linkages





- Collaborate with partners to overcome barriers as well as find common ground and innovative solutions:
  - Communications: State-specific NRCS program info via postcards (e.g., sent directly to landowners for CA NRCS)
  - > WY SCP: Brings partners together annually for meetings/field tours around wetland conservation
  - AZ SCP: Collaboration on field delivery capacity positions for IWJV-BLM partnership



- The structure of each of the 11 SCPs varies—but all are anchored to the following:
  - Vision: To be a force multiplier of vital habitat conservation for migratory birds and other wildlife benefiting a diversity of people
  - Purpose: To apply a unique set of expertise, resources, and perspectives to catalyze science-based habitat conservation in the Intermountain West.



- The structure of each of the 11 SCPs varies—but all are anchored to the following:
  - Desired Future Conditions:
    - Transfer Knowledge & Science
    - Leverage Resources
    - Elevate Impacts & TranslateOutcomes



#### Transfer Knowledge & Science by:

- > impacting the conservation of migratory birds and other wildlife as well as benefiting people across the Intermountain West.
- identifying, motivating, and convening local individuals and groups to engage in targeted conservation work.
- using science to identify priority habitat(s) and implement management actions.



#### Leverage Resources by:

- creating capacity for developing, implementing, and evaluating conservation actions.
- ➤ harnessing state-based funding resources (e.g., NRCS, state fish and wildlife agencies, BLM, etc.) to support work aligned with IWJV priorities.
- working with IWJV staff and Management Board to apply federal, regional, corporate, and foundation resources (e.g., funding, science, capacity, and expertise) to broaden the impacts of conservation actions.



- Elevate Impacts & Translate Outcomes by:
  - engaging with IWJV communications staff to co-create stories and products that effectively convey joint conservation priorities, available science and other resources, as well as success stories.
  - aggregating and communicating conservation outcomes for migratory birds and other wildlife as well as benefits for people across the Intermountain West.
  - ➤ **linking partnerships** to create broader impacts for migratory birds and other wildlife and habitats (e.g., landscape to flyway, landscape to ecosystem).
  - > working with IWJV staff to develop an SCP structure that accelerates conservation in the Intermountain West.
  - welcoming a diversity of perspectives, backgrounds, and experiences to the partnership to build and implement effective and durable conservation solutions.



- SCP liaisons stay connected to the IWJV through (optional but encouraged where it makes sense; total time commitment is ~1-2 hrs per month):
  - Virtual bi-monthly (every other month) meetings (topics vary)
  - Engagement/communication with staff
  - Attendance at IWJV Management Board meetings/field tours when located in respective states
  - Serving on IWJV committees
  - Providing feedback on IWJV projects, plans, and processes as needed/asked (e.g., Implementation Plan, Journalist Workshops, etc.)
  - Recommendations for nominations for the <u>IWJV</u> <u>Conservation Leadership Awards</u>



See the IWJV SCP web page for more details. Note: Contact information for all SCP liaisons is listed here.

Any questions?

## THANK YOU!



