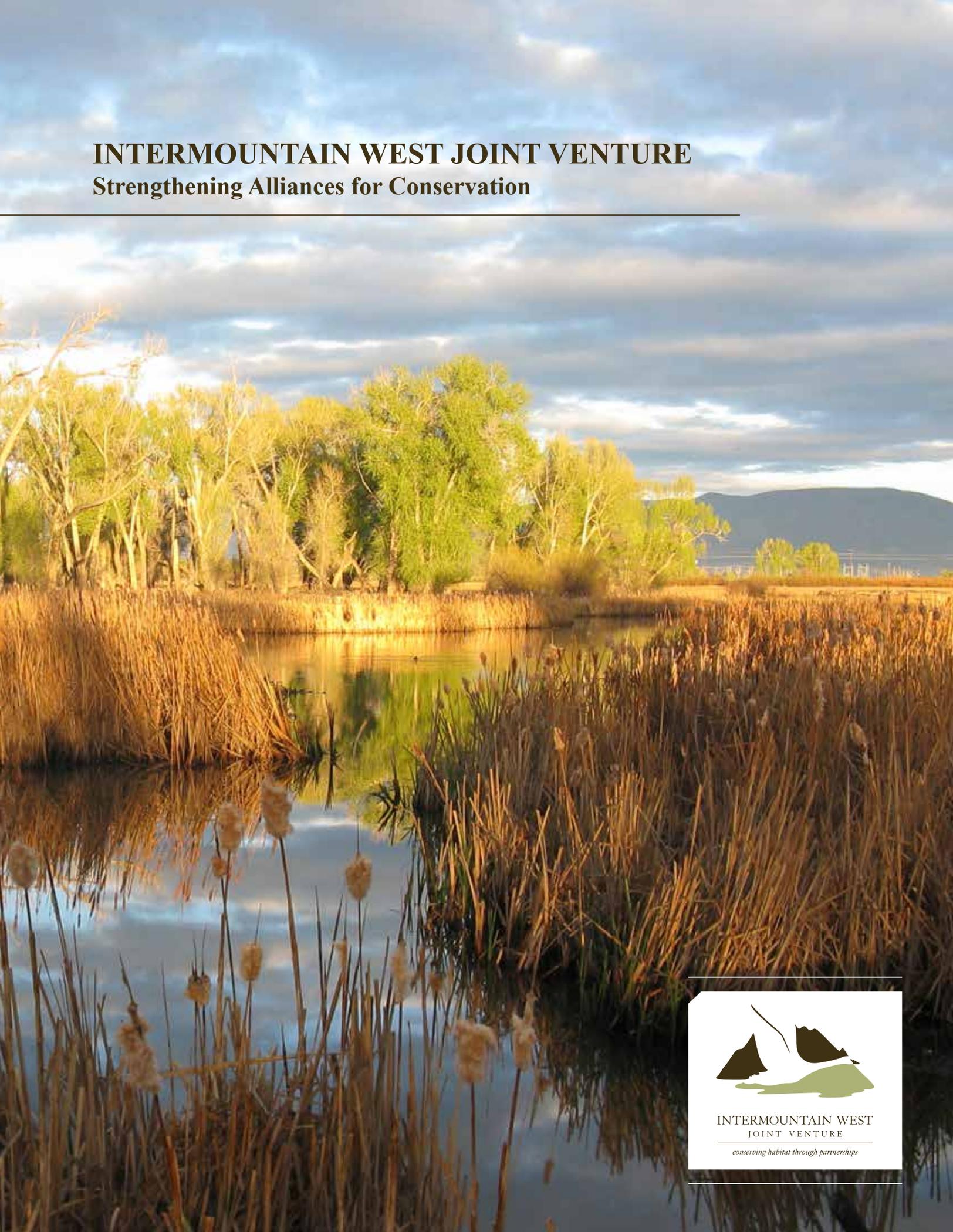


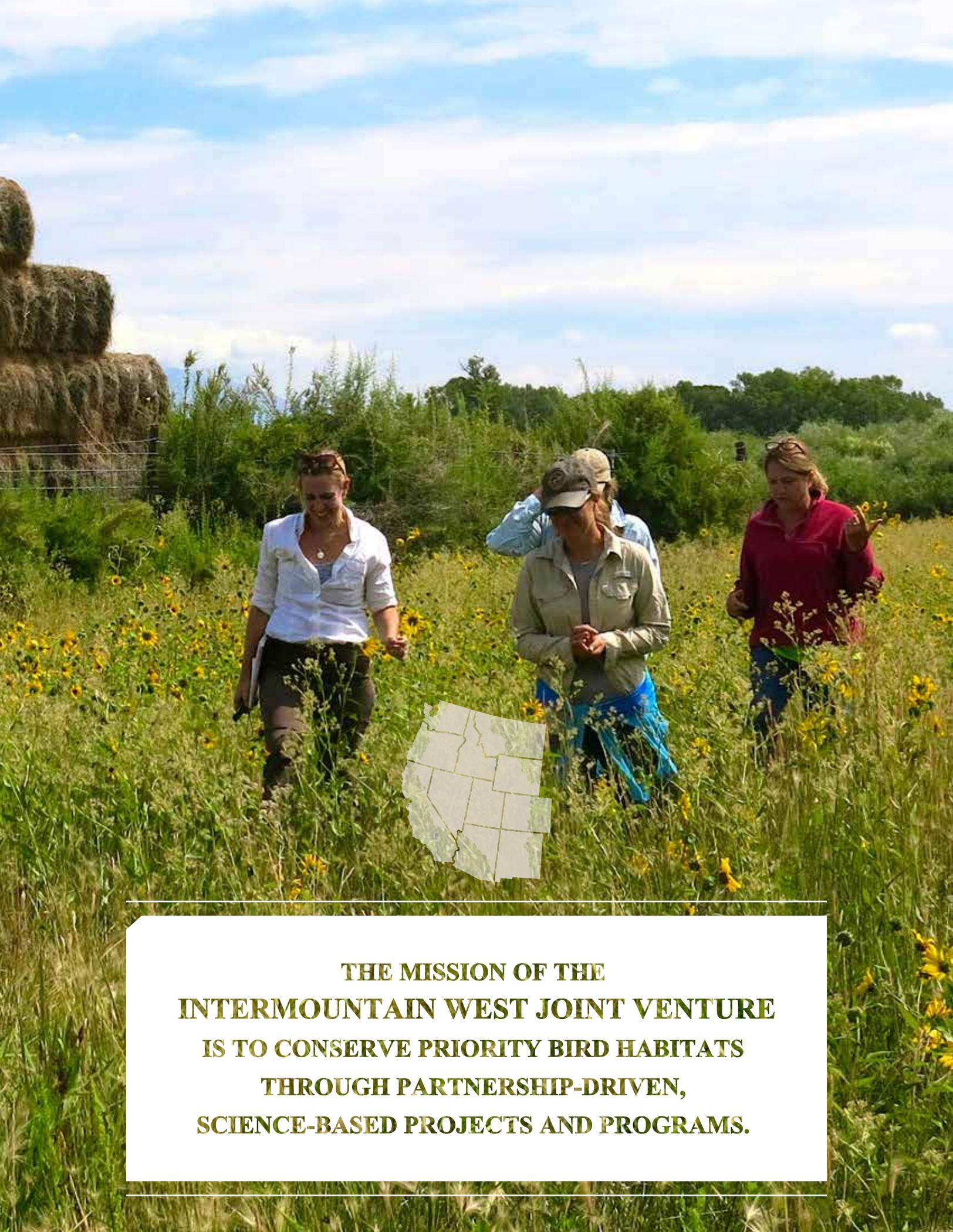
INTERMOUNTAIN WEST JOINT VENTURE

Strengthening Alliances for Conservation



INTERMOUNTAIN WEST
JOINT VENTURE

conserving habitat through partnerships



**THE MISSION OF THE
INTERMOUNTAIN WEST JOINT VENTURE
IS TO CONSERVE PRIORITY BIRD HABITATS
THROUGH PARTNERSHIP-DRIVEN,
SCIENCE-BASED PROJECTS AND PROGRAMS.**

THE PEOPLE OF THE IWJV

The people of the Intermountain West are our greatest asset. We, at the IWJV, believe in forging productive, lasting relationships built on trust and respect with a diversity of partners, fostering innovations in our work, and producing tangible on-the-ground results for habitat conservation across private and public lands in the West.

We work with:

- Agricultural producers to keep working lands working while improving and conserving bird and other wildlife habitat.
- Federal, state, and tribal partners to conserve wildlife and deliver conservation outcomes at the right scales.
- Private industry partners to take voluntary, proactive conservation action and reduce the need for regulation.
- Non-governmental organizations to catalyze and support collaborations for land and wildlife conservation.
- Sportsmen and women to advance habitat conservation that ensures hunting, fishing, and outdoor recreation opportunities for current and future generations.
- Rural communities to achieve sustained economic vitality through conservation partnerships with win-win benefits.

We strive to be relevant to the people of the Intermountain West by creating forums to bring partners together and build a shared vision for conservation. In this process, our partners collaborate to achieve balance and determine acceptable trade-offs between diverse human interests, healthy habitat, and the conservation and management of wildlife. In this way, we are making a difference for wildlife, habitat, and the quality of life of current and future generations.

The IWJV is governed by a diverse executive-level Management Board—including state fish and wildlife agency Directors, federal agency and non-governmental organization leadership, corporate partners representing the energy sector, and influential western private landowners—ensuring that varying perspectives have a seat at the table to seek common ground for lasting conservation.

SCIENCE + PLANNING

The IWJV practices strategic habitat conservation; we put the right conservation practices in the right places in the right amount. We collaborate with science partners to guide habitat conservation in key landscapes across the Intermountain West. Thanks to partnerships such as those with the Natural Resources Conservation Service, the Bureau of Land Management, and University of Montana Avian Science Center, the IWJV is able to advance strategic conservation far beyond what would be possible through a stand-alone Joint Venture science program.

A sound understanding of spatial ecology, wildlife biology, and range ecology guides our conservation investments. We're working with partners to assess wetland dynamics and habitat resources, quantify landscape change, establish waterfowl population objectives in key wetland landscapes, target and evaluate conservation actions in sagebrush ecosystems, and achieve other science objectives.

Understanding why people do what they do is also vital for successful conservation. The IWJV is collaborating with social scientists on its first human dimensions research project to better understand the motivations and values of private landowners who manage wet meadow habitats as part of their agricultural operations. All of this work is rooted in a philosophy of producing applied and actionable science for the conservation of bird habitats.

- **LANDSCAPE-SCALE WETLANDS SCIENCE:** Discover opportunities to integrate the results of our large-scale wetland dynamics project into your existing conservation programs.
- **SAGEBRUSH SCIENCE SUPPORT:** Enhance sagebrush conservation on public and private lands by accessing the latest decision support tools and outcomes-based evaluations for conifer removal, wet meadow habitat restoration, and fire and invasive treatments.
- **STRATEGIC HABITAT OBJECTIVES:** Work with our staff and their technical expertise to develop strategic habitat objectives for priority birds and their habitats.
- **HUMAN DIMENSIONS:** Explore with us future opportunities to build on pilot research to better understand the human component of conservation in the West.





CONSERVATION DELIVERY

Landscapes and communities throughout the Intermountain West face escalating challenges. These include habitat fragmentation, land-use change, and loss of habitat; changing environmental conditions; catastrophic natural events such as wildfire and flooding; and increasing demands for water, food, and energy.

The IWJV conservation delivery program brings people together to address these complex challenges efficiently and effectively. Over the past 23 years, we've developed a track record of generating win-win solutions. We focus on coordinating and implementing bird habitat conservation efforts that benefit a wide range of other fish and wildlife. Our conservation delivery efforts broker strong partnerships between private landowners, communities, states, federal agencies, non-governmental organizations, corporations, and tribes to achieve targeted, science-based habitat conservation.

- **STATE CONSERVATION PARTNERSHIPS:** Join these diverse state-level working groups that bring public and private partners together to coordinate habitat delivery efforts.
- **SAGEBRUSH CONSERVATION:** Implement key conservation practices featured at PartnersInTheSage.com to address major threats to sagebrush habitat.
- **WATER 4 INITIATIVE:** Conserve working wetlands and “water for” agriculture, groundwater recharge, fish and wildlife recreation, and other essential ecological services through this new emerging initiative that will have an array of opportunities for partner engagement.
- **CAPACITY BUILDING:** Identify human capacity bottlenecks and work with the IWJV to find ways to get the right people in the right places to deliver conservation.



COMMUNICATIONS

Effective communication is essential to maintaining successful relationships among current IWJV partners and inviting new ones to join in. The essence of effective communication is “**meeting people where they are.**” The fact that bird habitat conservation benefits people, communities, business, agriculture, and local economies is a great message to share. But, technological advances and competition for people’s time and attention require the IWJV to create and deploy innovative tools to get the word out.

We focus on spreading the word about effective conservation programs and transferring success. We strive to meet the communications needs of existing partners and attract and nurture new partners facing complex conservation challenges. Throughout our communications, the IWJV seeks to add value to our partnerships, sustain the services that lead to conservation success, and provide high returns on investment.

- **DIGITAL PRESENCE:** Get connected with the IWJV and engage with partners through digital communications tools like our website, Facebook, and e-newsletter to support conservation work.
- **NETWORKING CAPACITY:** Access larger and targeted audiences, and enhance conservation success by developing shared messages and collaborating on communications tools.
- **COMMUNICATIONS & COLLABORATION FORUMS:** Work with us to bring people together via special tours, events, and facilitated meetings to build partnerships through developing a shared vision and cooperative conservation actions.
- **ELEVATE THE PUBLIC-PRIVATE PARTNERSHIP MODEL:** Communicate with government officials and principal decision-makers to advance the Joint Venture partnership model and key conservation programs that support voluntary, proactive, highly organized conservation efforts.



**HELP TO CREATE A LASTING LEGACY FOR PEOPLE
AND WILDLIFE IN THE INTERMOUNTAIN WEST.**

**VISIT
IWJV.ORG**

TO:

- Contact IWJV staff
- Join a State Conservation Partnership
- Sign up for our E-Newsletter



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